



An Exciting Year



Singtel unveiled a new brand identity and promise to make the everyday better for customers



Singtel customers enjoy data roaming rates similar to local data rates when travelling to Malaysia and Australia, with our "Roam Like Home" add-on service

Singtel announced the acquisition of Trustwave to strengthen its global cyber security capabilities ⁽¹⁾



Singtel launched the first Advanced Security Operations Centre in Asia Pacific with **FireEye** and expanded its cloud-based cyber security solutions with **Akamai** to counter cyber attacks



Amobee gained scale with investments in Adconion and Kontera

[a·mo·bee]



Dash, Singtel's revolutionary mobile money service, was introduced in Singapore



Launched **Optus** 10 satellite, bringing broadcast, voice and data connectivity to rural and remote parts of Australia

Note:

⁽¹⁾ The acquisition of Trustwave is subject to fulfilment of certain conditions precedent, including relevant approvals from regulatory authorities and other third parties.

Data Sharing Plans allow **Optus** customers to fully maximise their mobile phone plans



HOOQ, a partnership between **Singtel**, **Sony Pictures Television** and **Warner Bros. Entertainment**, was established to bring OTT video to Asia

HOOQ



AIS successfully rolled out 3G nationwide and launched "YOU! mobile", the world's first prepaid plan in which customers can swap unused voice minutes and data in real time

Telkomsel brought the first commercial 4G LTE mobile service to Indonesia

Globe Telecom was the first operator to commercially launch 4G in the Philippines

Airtel crossed the 300-million-customer milestone across South Asia and Africa. It also leverages enhanced spectrum holdings to expand 3G and 4G footprint in India

NCS launched SURF@NCS to create and test-bed smart city innovations

NCS brings you **Solutions** for an **Urbanised Future**

Cloud
Mobility
Enterprise Social Networks
Security
Big Data and Analytics
Machine-to-Machine (M2M)
Internet of Things (IoT)

Singtel, **Samsung** and **Ericsson** unveiled the world's first commercial 300Mbps 4G LTE-Advanced service for smartphones and introduced 4G ClearVoice, the world's first commercial full-featured Voice over LTE (VoLTE) service



Singtel redesigned mobile plans to offer high-speed WiFi usage in addition to 4G data bundles