

## 01

Disseminate
accurate and relevant
information to the
marketplace in
a timely manner
to help investors
make informed
investment decisions

## 02

# Maintain open communication and regular engagement with investors

through face-to-face meetings with management and Board members, annual investor day, conferences, roadshows, conference calls and webcasts

### 03

Continuously strive to be a leader and champion for continuous and transparent disclosures, carefully balanced against commercial sensitivities of

Singtel's businesses

Singtel's Investor Relations (IR) team promotes and facilitates communications with existing and potential institutional investors, financial analysts and retail shareholders. We are committed to maintaining high standards of disclosure and corporate transparency.

## PROACTIVE COMMUNICATION WITH THE INVESTMENT COMMUNITY

Since the Group announced its transformation in March 2012, our senior management and the IR team have devoted significant effort towards helping the investment community better understand the rationale behind our transformation, in particular the key strategic priorities for the three business units: Group Consumer, Group Enterprise and Group Digital Life. We diligently present financial results, business updates and other information on each of these segments. We also ensure financial information presented by traditional geographical segments -Singapore, Australia and the regional mobile associates - continue to be available to investors.

During the year, our management, together with the IR team, engaged over 500 investors in 250 meetings and conference calls to discuss the Group's business strategy, operational and financial performance, and prospects. Singtel participated in investor conferences and roadshows in Singapore, Kuala Lumpur, Hong Kong, the US and Europe.

Such events facilitate access to potential new shareholders and help us deepen existing relationships with long-term shareholders. The IR team also arranged site visits to Singtel's business facilities to help investors better understand our key business focus and growth plans in the consumer, enterprise and digital spaces.

The IR team develops and maintains strong links with sell-side research analysts, who play an important role in educating the investment community. More than 20 sell-side analysts based in Australia, Hong Kong, Malaysia, Singapore and the UK currently cover Singtel. We keep a close watch on analyst and media reports in our efforts to continuously improve our disclosure and IR practices.

Beyond conferences and roadshows, Singtel holds an annual Investor Day event during which the CEOs of Group Consumer, Group Enterprise and Group Digital Life, as well as the senior management of AIS, Airtel, Globe and Telkomsel share detailed insights into their businesses and respond to questions. The Investor Day typically attracts more than

50 investors and analysts, who generally give positive feedback on management sharing strategic plans and operational insights.

We also actively seek to understand investors' perceptions of our business. During the year, Singtel commissioned an investor perception study, which is an independent report involving in-depth interviews with approximately 50 institutional investors and financial analysts. Respondents generously shared their views on Singtel's strategic direction, business performance and industry issues. Investors typically cite the following reasons for investing in Singtel: our commitment to capital discipline, a high level of corporate governance, depth of experience at both the board and management level, as well as the Group's exposure to strong mobile growth in the emerging markets. Investors generally view Singtel as a stock that offers both capital growth and attractive yield.

#### **INVESTOR RELATIONS RESOURCES**

The IR website is a key resource for corporate information, financial data and significant business developments. Investors turn to the website for Singtel's stock exchange announcements, quarterly results

Conference & Invest

Kuala Lumpur

Malaysia Conference,

and annual reports, upcoming investor events, shares and dividend information, fact sheets and investor presentation slides.

Singtel produces a comprehensive set of materials for its quarterly financial results announcements. including detailed financial statements. management discussion and analysis, and presentation slides. We hold an investor conference call on the day of the results announcement, during which analysts and investors have the opportunity to pose questions to our management. A recording of the investor presentation webcast is posted on the IR website on the same day the results are released, and the transcript of the analyst conference call is posted on the IR website the following day.

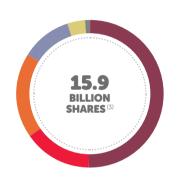
All new material announcements are posted on the IR website immediately following its release to the Singapore and Australian exchanges (SGX and ASX respectively) to ensure fair, equal and prompt dissemination of information (1).

### SHAREHOLDER INFORMATION

As at 31 March 2015, Temasek Holdings (Private) Limited remained the largest shareholder, with 51% of issued share capital. Other Singapore shareholders

held approximately 19% of ownership interest. US/Canada and Europe held approximately 15% and 11% of issued share capital respectively.

## SHARE OWNERSHIP BY GEOGRAPHICAL DISTRIBUTION (2)



Temasek Holdings	51%
US/Canada	15%
Singapore ex Temasek	19%
• Europe	11%
Asia ex Singapore	4%
Australia & Others	1%

#### Notes:

Morgan Stanley

European TMT

Conference, Barcelona

- (1) Singtel delisted from the ASX with effect from 5 June 2015 and continues to be listed on the SGX.
- These figures do not add up to 100% due to rounding.
- (3) As at 31 March 2015.

#### **IR CALENDAR EVENTS**

#### May 2014 Jul 2014 Non-deal Equity • 22<sup>nd</sup> Annual General Sep 2014 Feb 2015 Roadshows. Meeting and CLSA Investors Forum, Non-deal Equity Extraordinary General Singapore, Europe and the US Hong Kong Roadshow, Singapore Meeting, Singapore Jun 2014 Nov 2014 Aug 2014 Mar 2015 Singtel Investor Day, Non-deal Equity Morgan Stanley Morgan Stanley Singapore Roadshow, Singapore Asia Pacific Summit, Asia TMT, Internet & Nomura Investment Singapore Gaming Conference, Forum Asia, Singapore Non-deal Equity Hong Kong CIMB Asia Pacific Roadshow, Europe